

Office of
Chief General Manager(Telecom)
Marketing Cell, Tamilnadu Telecom Circle
CTS Building,
Greens Road, Chennai-6



भारत संचार निगम लिमिटेड
(भारत सरकार का एक उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)
BSNL 3G)))) **BSNL LIVE**
Faster than your thoughts 2010

Lr. No.Mktg/CFA/Promotional Scheme/bfone/2009-10/ dated at Chennai-6 the 13.1.2012

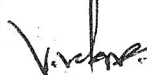
Sub: Promotional offer for customers purchasing their own instruments for NTC – reg.

CGM, BSNL, Tamilnadu Circle has approved the promotional offer for customers purchasing their own instruments for New Telephone Connection. The scheme takes effect from 15/01/2012 and will be on offer up to 31/03/2012.

Details of the scheme:

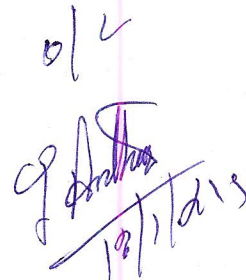
1. Customer who arranges for his own telephone instrument for provision of a new telephone connection will be allowed 300 MCUs free over and above the free MCUs available to the plan opted by the subscriber. These free MCUs will be distributed equally in three billing cycles @100 per billing cycle and shall be available from the 2nd bill onwards.
2. The telephone instrument so arranged by customer under this scheme will not be replaced by BSNL in the event of its becoming faulty.
3. Existing rebate in the installation charge for provision of own instruments (Rs.250 for urban and Rs.200 for rural areas) will also to be extended to the customer in first bill.

The scheme is exclusively for Tamilnadu circle. Kindly arrange to implement the same in CDR system.


(V.Velappan)
Deputy General Manager(S&M-CFA)
Phone: 044-28297240: Fax: 28290888

To
GM(IT), O/o CGM, BSNL, TN Circle

Copy to:
All Heads of SSAs,
GM(TR), O/o CGM, BSNL, TN Circle
Addl.G.M(Udaan), O/o CGM, BSNL, TN Circle
AGM(Udaan)/AGM(Mktg-CFA), All SSAs
Call Centre, Trichy.


12/1/2012